



Sandra Hamilton EMBA
Social Procurement Advisor
& Canada's First Social MBA

Tel: 250-890-9386
Sandra@SandraHamilton.ca

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Sandra Hamilton Keynote:

The importance of People, in a People, Planet, Profit approach to Sustainable Economic Development

Presenter Bio: Sandra Hamilton: Social Procurement Advisor and Canada's First Social MBA

Hamilton works with governments to modernize procurement processes and to achieve more social value through public sector supply chains. For Hamilton "It's about moving beyond *Do No Harm*, to proactively *Doing Some Good*."

Hamilton has over 20 years' experience as a strategic advisor and business consultant. She is the former Business Manager to Vancouver 2010 Olympics CEO John Furlong and Olympic rower Silken Laumann. Known for her progressive, trade agreement compliant approach, Hamilton has designed both British Columbia's & Alberta's first Social Procurement Frameworks and was recently nominated to profile her work at the World Trade Organization (WTO) Symposium on Sustainable Government Procurement in Geneva.

Ottawa: Global Affairs Canada & Federation of Canadian Municipalities (FCM)

In early July, Hamilton met in Ottawa with Global Affairs Canada and the Federation of Canadian Municipalities (FCM) to discuss the need for CETA education in the MASH sector and the incredible opportunity that this presents to transform public procurement by advancing a more Strategic and balanced, People, Planet, Profit approach across the MASH sector.

[See August 2017 letter to B.C. Premier Horgan](#)

In the Comox Valley, Hamilton is perhaps best known for her work to advance [the NIC FEED Comox Valley local food applied research project](#). The initiative concluded that 'Futures Contracts' with publicly funded institutions offer the stability of demand needed for next generation farmers to scale up production, while also securing the stability of supply for locally produced food into hospitals, colleges and long-term care facilities, on a cost neutral basis.

In Cumberland, BC, Hamilton designed British Columbia's first Social Procurement framework, which later became the catalyst for Alberta's first Social Procurement framework. Today, Hamilton, spends one week a month in Fort McMurray AB, where she is spearheading an important economic development initiative to leverage social procurement to support the socio-economic goals of recovery after the wildfires.

Conferences: Hamilton's work generates regular speaking invitations from organizations that include: - the WTO – World Trade Organisation in Geneva, the 2017 Canadian Construction Association Conference in Mexico, Union of B.C. Municipalities, the BC Farmers Market Association, the Alberta Network of Public Housing Conference, the Government Financial Officers Association -BC, the 2017 Canadian Capital Cities Conference and Unleashed Conference– CSED – Centre for Social Enterprise Development, Ottawa.

Follow on Twitter: @SandraHamilton

www.SandraHamilton.ca



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NIC FEED Comox Valley Resources

NIC - FEED Comox Valley has grown into Feed B.C. – [See Minister Popham's mandate letter](#)
Initiate Feed B.C. to increase the use of B.C. grown and processed foods in hospitals, schools, and other government facilities

North Island College – FEED Comox Valley wrap up video [NIC FEED Comox Valley Video](#)
The J.W. McConnell National Final Report – Purchasing Power – Available upon request

Media Articles about NIC FEED Comox Valley

[InFocus Magazine — Feeding the Future](#)
www.infocusmagazine.ca/2015/feeding-the-future/

Comox resident **Sandra Hamilton** started out with a simple question: “What would it take to get a local potato into our hospital cafeteria?” It was not an idle

[FEED and the Future of Local Food | Watershed Sentinel ...](#)
www.watershedsentinel.ca/content/feed-and-future-local-food

Mar 17, 2016 - Sandra Hamilton, instigator of and project lead for North Island College's (NIC) FEED (Food, Environment and Economic Development) Comox ...

[FEED Comox Valley - North Island College](#)
www.nic.bc.ca > CARTI > Projects

Sandra Hamilton - As project lead, Sandra will be working closely with local farmers and ... NIC and Project Watershed Unite for Blue Carbon Research PDF file.





Social Value Infrastructure Pilot

Hamilton believes that Canada's anticipated \$180 billion investment in infrastructure, must also be an investment in people. Consequently, she has developed an industry supported pilot that is working to develop a standardized approach to community benefit procurement across multiple governments.

Believed to be the first of its kind in Canada, pilot collaborators include the Vancouver Island Construction Association, the Construction Foundation, the City of Victoria, Town of Qualicum Beach and City of Campbell River.

Background Resources

- [The Changing Face of Public Sector Procurement](#) – Sandra Hamilton
Prime Minister Justin Trudeau has included social procurement in his mandate letter to Minister Judy Foote, Federal Minister of Procurement.
- Academic Paper Hamilton, S. (2014)
[Social Procurement: The Olympic, Commonwealth & Pan Am Games](#), and the growing case for Social Procurement Policy in Canada
- [AVICC – Advancing Social Procurement](#)
Background paper for local government officials
AVICC - Association of Vancouver Island Coastal Communities
- [Trump. Brexit.](#)
Is this what happens when governments leave too many people behind?
Alberta's first Social RFQ – request for proposals
- [Sandra Hamilton to address WTO Symposium](#) on Sustainable Government Procurement
What are the key practices of sustainable procurement and how can sustainability be incorporated into the different stages of procurement?
- [Cumberland – Social Innovation in Public Sector Procurement](#)
BUILD Magazine, Fall 2016 – Canada's first Social Tender for Infrastructure
- [Sandra Hamilton the matriarch of Social Procurement](#)
Social Procurement - Rebuilding Fort McMurray after the Wildfires
- [Canadian Construction Association 2017 Annual Conference](#)
Speaker Sandra Hamilton: What is "social procurement/community benefit?"
How is it being applied and how will it change construction procurement?
- [Social Procurement: A Potential Lever in Poverty-Reduction?](#)
The Latest | Sandra Hamilton - Tamarack Institute
- [ANPHA – Alberta Network of Public Housing Agencies](#)